

Irkutsk National Research Technical University

Baikal Institute of BRICS

Master English-taught program

BUSINESS ADMINISTRATION

Master Thesis Tutorial

Lecturer



Anna P. Kireenko

Professor of the Baikal Institute of BRICS at Irkutsk
National Research Technical University

EDUCATION

Doctor in Finance (2005)

PhD in Labor Economics (1996)

Master of Law (2008)

Specialist in Labor Economics (1989)

RESEARCH FIELDS

Public Finance, Taxes, Shadow Economy, Research
Methodology



Course at a Glance

1st academic year, fall semester

Face-to-Face or online mode of delivery

ECTS – 3 credits (13 hours of Lectures, 13 hours of seminars, 82 hours non-contact work)

Prerequisites: bachelor degree

Assessment Methods:

Final control – Offset



Course at a Glance

Current control:

Homework: List of publications, Literature review,
Group project and presentation [up to 40%]

Classwork: Case, Discussion, Teamwork and
presentation, Tests [up to 60%]

Learning objectives

- Research characteristics
- Type of research
- Identifying the problem

How to Identify the Research Theme

- Steps of research
- Empirical base
- Research methods

How to Organize the Research

- Scientific text
- Ethics
- Presentation

How to Present the Results

- Literature selection
- How to read literature
- Literature review

How to Work with Literature





Skills

On successful completion of this course, the students should be able to:

- **Memorize** formatting requirements for preparing a report, research paper and journal article
- **Use** specific academic search engines, databases, and repositories for data search
- **Analyze** distinguish between the sources of academic information: primary, secondary, tertiary and «grey» literature
- **Write** a literature review



Skills

On successful completion of this course, the students should be able to:

- **Demonstrate** an ability to present and discuss research in dialogue with the academic community, orally and in writing
- **Formulate** research questions, hypotheses and objectives
- **Develop** a research plan



Course content 1

— Scientific research and master thesis

- Research characteristics
- Steps in the research process
- What is magister thesis (magister dissertation)?
- How to identify the research theme

— Types of Academic Literature

- Primary, secondary, tertiary and «grey» literature
- Types of articles (APA)



Course content 2

— Data Sources for Research

- Academic journals
- Repositories & Databases for academic publications
- Specialized social networks for researchers
- Expert opinions
- Reference lists
- Statistical databases



Course content 3

— Literature review

- Function of literature review
- Types of review
- Stages of writing the literature review
- Key words and JEL classification
- Literature review technique
- Bibliometrics in Literature review

A grayscale photograph of a person working at a desk. The person's hands are visible, typing on a laptop keyboard. A white coffee cup sits on the desk next to the laptop. The background is slightly blurred, showing what appears to be a whiteboard or a wall with some papers.

About Term Paper:

The length of the paper is about 3,000 words. Students are required to make connections between the book knowledge (some articles in business & management) and the real practice. The detailed requirement of the paper will be given after choosing the direction of master thesis.



References

A handbook for teaching and learning in higher education

enhancing academic practice, Heather Fry, Steve Ketteridge, Stephanie Marshall. – 3rd ed. – 2009.

http://biblioteca.ucv.cl/site/colecciones/manuales_u/A%20Handbook%20for%20Teaching%20and%20Learning%20in%20Higher%20Education%20Enhancing%20academic%20and%20Practice.pdf

Guide to the successful thesis and dissertation

Mauch J., Park N. (2003). A handbook for students and faculty (5th ed.). New York: Marcel Dekker, Inc.

http://basijcssc.ir/sites/default/files/Guide%20to%20the%20Successful%20Thesis%20and%20Dissertation-%20A%20Hanbook%20for%20Students%20and%20Faculty%20%20%285th%20Edition%29_0.pdf



Journals Database

Google Scholar

<http://scholar.google.com>

Microsoft Academic Research

<http://academic.research.microsoft.com>

Directory of Open Access Journals

<http://www.doaj.org>

ScienceDirect

<http://www.sciencedirect.com>

Research Papers in Economics (RePEc)

<http://repec.org/>



Journals Database

Social Science Research Network (SSRN)

<https://www.ssrn.com/en/>

NBER: National Bureau of Economic
Research

<http://www.nber.org/>

EconStor

<https://www.econstor.eu/>

Social Science Open Access Repository
(SSOAR)

<https://www.geis.org/ssoar/home>



Teaching Methodology

Course provides a mix of both theory and practice, thus enabling transfer of knowledge and the development of skills.

The main focus of the course is to stimulate critical discussion and reflection on individual contributions.



Contacts

Baikal Institute of BRICS

664074, Irkutsk, Lermontov street № 83,

E-mail: admission@istu.edu

Phone: +7(3952) 40-52-15

Anna Kireenko (lecturer)

E-mail: sw.tpk.rt@mail.ru

Skype: Anna Kireenko

Phone: +89025607900