

Irkutsk National Research Technical University

Baikal Institute of BRICS

Master English-taught program

BUSINESS ADMINISTRATION

International Integration Processes

Lecturer



Mikhail Rybalko

Reader (Assistant Professor) of the Baikal Institute of BRICS at Irkutsk National Research Technical University

EDUCATION

PhD in Political Science, Texas Tech University (2014)

Candidate of Historical Sciences (2003)

Specialist in History (1999)

RESEARCH FIELDS

Integration in the Asia-Pacific Region

Research Methods Russian Regions



Course at a Glance

The 1st academic year, Spring semester
Face-to-Face or online mode of
delivery

ECTS – 3credits (26 hours of classes,
82 hours non-contact work)

Assessment Methods:

- Final control – EXAM

- Take-Home Exam (up to 50%)

- Questions based on research articles (up
to 50%)



Course at a Glance

Current control

Homework:

Reading articles, Following the Research Design preparation [up to 25 %]

Classwork:

Case Discussion, Lecture Presentation, Article Analysis, Teamwork, Group and Pair Work, Test Preparation [25 %]



Course objectives

- To understand the main terms of the discipline "International Integration Processes" .
- To learn research methods in the integration literature
- To master skills of article analysis
- To develop presentation and discussion skills
- To employ contemporary approaches to international integration processes



Skills

On successful completion of this course, the students should be able to:

- Discuss the **main theories of international integration processes**
- Analyze scientific articles using a **number of research design tools**
- Identify and discuss the **role of elite in the integration process**
- Define the main actors in the international economic activities
- Identify the unilateral, bilateral, multilateral relations



Skills

On successful completion of this course, the students should be able to:

- Establish **collection action problem and its solutions**
- Create effective **integration schemes (in Europe)** that become beacons and models for other regions
- Explain the **relationship** between national and subnational governments in the discussion of sovereignty
- Identify the types integration organizations



International Integration Processes and International Organizations

International institutions are meant to solve coordination and cooperation problems and to reduce uncertainty that can lead to disputes

International Organizations - international rules, laws and norms of conduct

Theories are simplified representations of what we think of the true state of the world



Course content

- Introduction to Integration. Theoretical bases of integration processes. Research Design.
- Realism, Liberalism, Neomarxism in Explaining International Integration Process
- Theories Approaches based on the reading. Theories of European Integration. Collective Action Problem
- Future Hegemon. The Role of the USA and China Cooperation or Competition. Foreign Direct Investments



Course content

- Oil and Minerals Qualities. The Curse of Oil. “Dutch Disease”
- Problems of economic and political development for countries – oil exporters. Mechanism – how exactly an independent factor affects a dependent variable.
- The CIS Integration. Problems of integration.
- 5 Stages of Integration. GUAM – Foreign interference into the CIS Integration.



Course content

- Non-Trade Barriers: Agricultural Subsidies, Exports Support, Foreign Aid
- Environmental Regulations. Support for private (not public) goods, Sanctions as NTB.
- Specialized Group interests.
- Overview of Topics Studies. NAFTA Integration. The US Change of Policies in 1989 – creation of NAFTA and APEC. Features of other Integration Groups.

References

Strategic Restraint, and the Persistence of American Postwar Order

Ikenberry, John G. (1998). - International Security, 23(3): 43-78.

China's Century & Why America's Edge Will Endure

Beckley, Michael. (2011). - International Security, 36(3): 41-78.

Does Oil Hinder Democracy?

Ross, Michael L. (2001). - World Politics (53): 325-361.

The Commonwealth of Independent States: An example of failed regionalism?

Kubicek, P. (2009). - Review of International Studies, 35(S1), 237-256.



References

Why Economic Sanctions Do Not Work

Pape, Robert A. (1997). - International Security, 22(2): 90-136.

China`s Century& Why America`s Edge Will Endure

Beckley, Michael. (2011). - International Security, 36(3): 41-78.

Fairness in International Trade and Investment: North American Perspectives

Bird, Frederick, Vance Thomas and Peter Woolstencroft. (2009). - Journal of Business Ethics 84(3): 405-425.

WEBSITES OF INTERNATIONAL ORGANIZATIONS



Journals Database

Google Scholar

<http://scholar.google.com>

Microsoft Academic Research

<http://academic.research.microsoft.com>

Directory of Open Access Journals

<http://www.doaj.org>

ScienceDirect

<http://www.sciencedirect.com>

Research Papers in Economics (RePEc)

<http://repec.org/>



Journals Database

NBER: National Bureau of Economic Research

<http://www.nber.org/>

EconStor

<https://www.econstor.eu/>

Social Science Open Access Repository (SSOAR)

<https://www.gesis.org/ssoar/home>



Teaching Methods

The course is structured around understanding and applying key concepts and models that identify why the international integration processes are important for learning other disciplines. It involves not only understanding theoretical concepts but applying them in class to case studies, presentations and a group / pair project to apply research methods. Students will be involved not just by listening and absorbing concepts and frameworks but by delivering content sessions, conducting research on key issues and practices in the international marketing management and in applying the knowledge.



Teaching Methods

A variety of learning methods will be used in this course, including:

- Lectures
- Class discussions
- Case review
- Both individual and team presentation, etc.

Active class participation is an important component of learning process and grade gaining. Class participation will be judged on quality, appropriateness and consistency.



Teaching Methods

The teaching methodology is based on the “active learning” educational paradigm that involves students in constructing their own learning experience and expose them to the collegial patterns present in work situation. Active learning offers an educational underpinning for the key workforce skills required in business: oral and written communication skills, listening skills, critical thinking, and problem solving.

Assessment methods: Reading Assignments Check, Questions in Lecture Slides, Discussions, Hand-outs to practice learnt materials, Multiple-Choice Tests, Research Design Assignments



Contacts

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Contact time: by agreement