



How to promote  
and implement  
campus shared  
charging treasure

Shared charging treasure has the following advantages:

1. To improve the quality of life of students:
2. To reduce the luggage burden of students:
3. To reduce energy consumption and environmental pollution:
5. To improve service efficiency:



### **Project objective:**

To elaborate on the implementation objectives of the campus C2C second-hand recycling project, such as reducing waste, environmental protection, and helping students better handle idle items.

### **Project Execution:**

Introduce the specific implementation details of the campus C2C second-hand recycling project, including promotion, website details, transaction models, etc.

### **Project Effect:**

Based on the implementation situation, elaborate on the effects and achievements achieved by the project, and expect the platform to achieve different traffic effects at different times.

### **Issues and Challenges:**

Analyze potential issues and challenges during the implementation process, such as technical issues with the website and difficulties in promotion, and develop solutions to achieve better results.

### **Subsequent planning:**

Briefly introduce the subsequent planning, including the continuous promotion of the project and further exploration and improvement of network platform functions.

**TAKING INTO ACCOUNT THE FACT THAT 17 THOUSAND PEOPLE STUDY AT THE UNIVERSITY, OF WHICH 3.5 THOUSAND LIVE IN HOSTELS, WE MADE APPROXIMATE CALCULATIONS. 3,500 RESIDENTS OF DORMITORIES PRODUCE ABOUT 3 TIMES MORE WASTE PER DAY THAT THE UNIVERSITY CAN DISPOSE OF. ON AVERAGE, THOSE WHO LIVE IN A HOSTEL THROW AWAY 200 GRAMS OF PLASTIC PER DAY, WHICH MEANS THAT THE AVERAGE STUDENT WHO STUDIES AT THE POLYTECHNIC UNIVERSITY, BUT IS NOT ON ITS TERRITORY ALL THE TIME, CAN THROW AWAY UP TO 60-70 GRAMS OF PLASTIC PER DAY OF STUDY.**



- ▶ **From this we can make a rough estimate of plastic waste per day. 3.5 thousand people living in dormitories throw away up to 700 kilograms of plastic per day. The remaining 13.5 thousand students who study but do not live on campus throw away up to 810 kilograms of plastic per day, which the university can recycle. Based on this, it can be calculated that the university can recycle up to 45,300 kilograms of plastic per month.**

# Implementation of ESG agenda in Russian universities

Some time ago, the sustainable development agenda was not very popular in Russia. But the recent conference of higher education institutions in Rostov-on-Don showed that Russian companies, and in particular universities, have a desire to adopt Western experience and implement the ESG agenda in their work.

Коммерсантъ  
Юг России

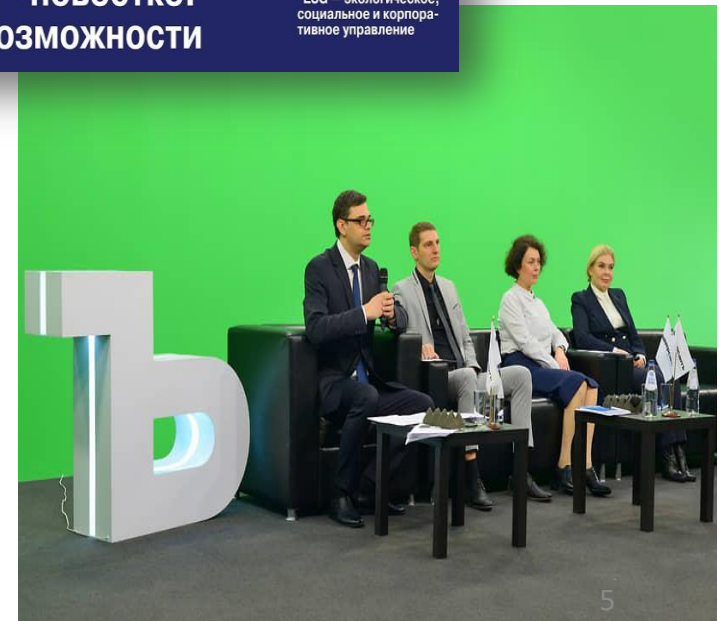
Стратегический партнер

30 лет БАНК ЦЕНТР-ИНВЕСТ

03.03 Вузы в ESG\* -повестке:  
ВЫЗОВЫ И ВОЗМОЖНОСТИ

\*ESG – экологическое, социальное и корпоративное управление

16+



# Socially important project for INRTU

The "**C'mon mate**" course aims to speed up the adaptation of international students in Russia and to familiarize them with the Russian education system. It will allow students coming from abroad to better get used to the unfamiliar environment and feel more confident and comfortable in the new environment.



2023

Green Innovation  
and

— Entrepreneurship  
Contest

**Executive  
summary**

All college students who are interested in e-commerce or want to start a business use INRTU Internal e-commerce platform to sell their products and engage in small-scale entrepreneurship on the platform.

1. Lowest cost
2. Cultivate the innovative and practical abilities of college students
3. Combining theoretical knowledge with practice

**Advantages**