

Cover Letter: пример 1

Dear Sir,

hereby we are submitting to you our manuscript focused on our recent research in the field of Bi (III) halide complexes. **This area has been attracting an ongoing attention over the last years**, mostly because of **very promising optical properties** revealed by Bi (III) halides in combination with aromatic cations, and **there is a number of publications, e.g. in Angewandte Chemie, Inorganic Chemistry, Dalton Transactions etc. However, although it was shown** (W. Bi, N. Mercier, Chem. Commun. 2008) that the solvate composition of such complexes may have a great impact on its molecular structure and, possibly, physical properties, **this topic remains virtually unexplored**. **In present work, we report** the synthesis and luminescent properties of two new Bi (III) halide complexes in combination with the 4,4-ethylenepyridinium cations. **We show** that these complexes may undergo reversible solvation/desolvation which affects their luminescent behaviour. **We do believe** that this information will **attract an attention** of the chemists working both in inorganic chemistry **and in development of new optical materials with tunable properties**; therefore, we have chosen New Journal of Chemistry as a multidisciplinary chemical forum.

We hope that you will find our manuscript worth of consideration.

Best regards,

Sergey Adonin (on behalf of all authors)

Важность тематики

Апеллируем к авторитету – ссылаемся на более высокорейтинговые журналы, где были работы по этой теме

Новизна работы

Суть работы

Показываем, что это интересно не только профессионалам в узкой области + ссылаемся на тренды

Лесть: «...поэтому мы выбрали именно вас»

Cover Letter: пример 2

Dear Editor,...

The discrete dipole approximation (DDA) is a general method to simulate optical properties of particles of arbitrary shape and composition. The same code was later applied by **Schatz and coworkers** to nanoparticles ... Overall, the DDA has become a **workhorse in optical studies of nanoparticles** ...

The **major longstanding problem**, however, is that these codes are designed for particles in free space (or homogeneous medium), while in reality the nanoparticles are often placed on a substrate...

Corresponding simulations has been published in **various ACS journals (J. Phys. Chem. C, ACS Nano, and Nano Lett.)**...

The manuscript provides an ultimate solution this problem, by developing an efficient approach combining ... this development should become **an important contribution to the standard toolbox of nanooptics and related fields**...

We chose *J. Phys. Chem. C* as a **premier forum for nano-related research**, with a lot of prior interest in the subject of the manuscript. However, in addition to evident **nano focus** the manuscript is **truly multidisciplinary**, since it would also be interesting to DDA users in other fields...

Thank you for your consideration of this manuscript.

Sincerely,

Maxim A. Yurkin

Апеллируем к авторитету –
люди и журналы

Важность тематики – «широко
используется»

Нерешенная проблема

Новизна работы «решает
проблему»

Суть работы, перспективы
результатов

Лесть: «отличный журнал»

Указываем на
междисциплинарность